



## The State and Future of the Orthopaedic Industry™ Symposium

January 19-20, 2015 | Hutton Hotel  
1808 West End Avenue | Nashville, TN 37203 | 615-340-9333

### Monday

**Welcome Reception** (Hillsboro 1), 6:00 p.m. – 7:30 p.m.

Refreshments, hors d'oeuvres, networking and laughter. Badge pick-up and onsite registration available.

### Tuesday

**Symposium** (Vista Ballroom B)

8:00 a.m. Full, hot buffet breakfast served. Badge pick-up and onsite registration.

8:45 a.m. Opening Remarks, Carolyn LaWell, Content Manager, ORTHOWORLD

**9:00 a.m. – 10:00 a.m. CEO Perspective on Market Segment Challenges**

Moderator:

Doug W. Kohrs, Past President and CEO, Tornier

Panelists:

B. Sonny Bal, M.D., J.D., Chairman, President and CEO, Amedica; Joint Replacement Surgeon  
Rod K. Mayer, President and CEO, Nextremity Solutions

10:00 a.m. – 10:20 a.m. *Break (refreshments served)*

**10:20 a.m. – 11:30 a.m. CEO Perspective (continued): Industry Challenges and Opportunities in the Next Five Years**

11:30 a.m. – 11:45 a.m. *Break*

**11:45 a.m. – 1:15 p.m. Surgeon Perspective: The Intersection of Innovation and Regulation: Overcoming Undue Burdens on the Surgeon and Device Company Relationship**

*(Plated lunch served at 11:45 a.m.; speaker begins at 12:15 p.m.)*

Presenter:

Selene Parekh, M.D., MBA, Partner at the North Carolina Orthopaedic Clinic, Associate Professor of Orthopaedic Surgery at Duke University and a Clinical Advisor of Excelebrate Health Ventures

1:15 p.m. – 1:30 p.m. Closing Remarks, Carolyn LaWell, Content Manager, ORTHOWORLD